

Fiscal Burden and Health Access: Indirect Taxation and Healthcare Utilisation Among Rural Households in Cameroon

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Abstract

In many developing economies, the subtle yet pervasive influence of indirect taxation on household welfare remains insufficiently understood, particularly in the domain of health. This study investigates the impact of indirect taxation on healthcare utilisation among rural households in Cameroon using nationally representative secondary data. Specifically, the study seeks to examine how consumption-based taxes shape healthcare-seeking behaviour, assess their distributional implications across rural populations, and determine their role in influencing out-of-pocket health expenditure. The analysis relies on micro-level data from the Cameroon Household Consumption Survey, employs a quantitative research design, and estimates a probit and instrumental variables model to address potential endogeneity. The findings reveal that a higher indirect tax burden significantly reduces the likelihood of healthcare utilisation in rural areas, while increasing reliance on informal and delayed treatment options. The results further indicate that the tax burden disproportionately affects poorer households, thereby exacerbating rural health inequalities. Based on these findings, the study recommends targeted tax relief on essential consumption goods and the strengthening of rural health financing mechanisms through coordinated action by the Ministry of Finance and the Ministry of Public Health.

Keywords:

Indirect taxation, healthcare utilisation, rural households, Cameroon, health economics, fiscal policy.



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1. Introduction

The relationship between taxation and health outcomes has gained increasing attention in both academic and policy circles, particularly amid rising healthcare costs and persistent inequalities in access to care. In developed economies, indirect taxes such as value-added tax and excise duties are often carefully structured to minimise their regressive effects on vulnerable populations while simultaneously generating substantial public revenue (OECD, 2023; IMF, 2024). These fiscal instruments are frequently complemented by robust social protection systems that cushion households against adverse welfare impacts. Despite these efforts, recent studies continue to highlight that even in advanced economies, indirect taxation can subtly influence healthcare utilisation by altering disposable income and consumption patterns (Smith & Karanikolos, 2022; European Commission, 2025).

In less developed countries, the dynamics are more pronounced due to weaker institutional frameworks and limited social safety nets. Indirect taxes constitute a significant proportion of government revenue, often exceeding direct taxes due to administrative simplicity and broader tax bases (World Bank, 2022; IMF, 2023). However, this reliance raises concerns about equity, as such taxes tend to be regressive, disproportionately affecting low-income households whose consumption patterns are heavily skewed towards taxed goods. Empirical evidence suggests that in these contexts, increases in consumption taxes are associated with reduced spending on essential services, including healthcare (Younger et al., 2021; Gupta et al., 2020).

Within Sub-Saharan Africa, the challenge is further compounded by widespread poverty, high out-of-pocket health expenditure, and limited access to formal healthcare services. Studies across the region have consistently shown that households often face difficult trade-offs between basic consumption and healthcare utilisation, particularly in rural areas where incomes are unstable and access to services is constrained (Mwabu et al., 2019; Osei et al., 2023; World Health Organisation, 2024). Indirect taxation, by reducing real purchasing power, may therefore indirectly influence health outcomes by discouraging timely healthcare-seeking behaviour.

In the Central African Economic and Monetary Community zone, fiscal policy frameworks are characterised by a heavy dependence on indirect taxation, particularly value-added tax and customs duties. While these instruments have been effective in mobilising domestic revenue, concerns persist regarding their social implications, especially in countries with limited redistributive capacity (CEMAC Commission, 2022; AfDB, 2023). Recent policy debates have increasingly emphasised the need to align tax systems with broader development objectives, including improved health outcomes and reduced inequality.

Cameroon presents a particularly relevant case for examining these dynamics. The country has made notable progress in revenue mobilisation over the past decade, with indirect taxes accounting for a substantial share of total government revenue (Ministry of Finance, 2024). At the same time, the health sector continues to face significant challenges, including high out-of-pocket expenditure, which accounts for more than 60

per cent of total health spending (WHO, 2023). These challenges are especially acute in rural areas, where poverty rates remain high and access to healthcare services is limited.

Rural households in Cameroon are particularly vulnerable to fiscal pressures due to their reliance on subsistence agriculture and informal economic activities. Income variability, coupled with limited access to credit and insurance mechanisms, constrains their ability to absorb shocks, including those arising from taxation and health expenditures (INS, 2022; World Bank, 2023). As a result, even modest increases in the cost of living induced by indirect taxes can have significant implications for healthcare utilisation.

Despite the growing recognition of these issues, empirical evidence on the link between indirect taxation and healthcare utilisation in Cameroon remains scarce. Existing studies have largely focused on health financing and poverty, with limited attention to the role of fiscal policy in shaping health outcomes at the household level (Nkemgha et al., 2021; Tchouassi, 2020). This gap is particularly evident in rural contexts, where the interplay between taxation, income, and health behaviour is likely to be most pronounced.

Moreover, the available literature often relies on aggregate data, which may obscure important heterogeneities across households and regions. Micro-level analysis using household survey data offers a more nuanced understanding of these dynamics, allowing for the identification of distributional effects and the examination of behavioural responses to fiscal policies. The use of nationally representative datasets such as the Cameroon Household Consumption Survey provides an opportunity to address this gap and generate policy-relevant insights.

Against this backdrop, this study seeks to contribute to the literature by examining the impact of indirect taxation on healthcare utilisation among rural households in Cameroon. The central question guiding the analysis is whether and to what extent indirect tax burden influences the likelihood of seeking healthcare, and how this relationship varies across different segments of the rural population.

The persistence of high out-of-pocket health expenditure in Cameroon suggests that households continue to bear a significant share of healthcare costs, often in the absence of adequate financial protection mechanisms. When combined with indirect taxation, which reduces disposable income, this burden may lead households to delay or forgo necessary medical care. Such behaviour not only undermines individual health outcomes but also has broader implications for public health and economic productivity.

Furthermore, the regressive nature of indirect taxation raises concerns about equity, particularly in rural areas where poverty is more prevalent. If poorer households are disproportionately affected by tax-induced reductions in healthcare utilisation, this could exacerbate existing health inequalities and undermine progress towards universal health coverage. Understanding these dynamics is therefore critical for designing fiscal policies that are both efficient and equitable.

The main objective of this study is to analyse the impact of indirect taxation on healthcare utilisation among rural households in Cameroon. Specifically, the study seeks to examine

the relationship between indirect tax burden and the likelihood of seeking healthcare, assess the distributional effects of taxation across income groups, and evaluate the implications for out-of-pocket health expenditure. From a policy and scientific perspective, this study provides valuable insights into the intersection of fiscal policy and health economics in a developing country context. By highlighting the unintended consequences of indirect taxation on healthcare utilisation, the findings can inform the design of more inclusive tax systems and contribute to ongoing efforts to improve health outcomes in rural Cameroon.

The rest of the paper is organised as follows, section two presents the literature and highlights both theoretical and empirical perspectives on taxation and health utilisation, section three outlines the methodology and model specification, section four discusses the empirical findings, and section five concludes with policy implications.

2. Literature Review

The theoretical relationship between taxation and healthcare utilisation is grounded in both public finance theory and health demand models. Classical public finance theory posits that indirect taxes, particularly those levied on consumption, tend to be regressive in nature, thereby disproportionately reducing the real income of lower-income households (Musgrave, 1959; Atkinson & Stiglitz, 2015). Within this framework, taxation alters relative prices and purchasing power, which in turn influences household consumption decisions, including the demand for healthcare. From a welfare economics perspective, such distortions may lead to suboptimal allocation of resources, especially when essential services like healthcare are affected.

The health demand model, as developed by Grossman, conceptualises health as both a consumption and an investment good, where individuals allocate resources to maintain or improve their health status (Grossman, 1972). In this context, indirect taxation can influence healthcare utilisation through its effect on disposable income and the opportunity cost of seeking care. More recent extensions of this model incorporate behavioural and institutional factors, suggesting that households facing financial constraints may prioritise immediate consumption over preventive or curative healthcare (Arrow, 2017; Culyer & Newhouse, 2021; Wagstaff, 2022). These theoretical insights provide a foundation for understanding how fiscal policies may indirectly shape health outcomes.

Empirical evidence from developed economies offers mixed findings regarding the impact of indirect taxation on healthcare utilisation. Some studies suggest that well-designed tax systems, combined with comprehensive health insurance coverage, mitigate the adverse effects of consumption taxes on access to healthcare (OECD, 2023; European Commission, 2025). For instance, research in Western Europe indicates that value-added tax increases have a limited impact on healthcare utilisation due to strong social protection mechanisms (Karanikolos et al., 2021; Smith & Karanikolos, 2022). However, other studies highlight that even in these contexts, vulnerable groups may experience reduced healthcare access following tax increases, particularly in periods of economic austerity (Reeves et al., 2020; Stuckler et al., 2017).

In less developed countries, the evidence tends to show a stronger and more direct relationship between indirect taxation and healthcare utilisation. Several studies find that increases in consumption taxes lead to reductions in household expenditure on healthcare, particularly among low-income groups (Gupta et al., 2020; Younger et al., 2021; World Bank, 2022). This is often attributed to the absence of effective social protection systems and the high reliance on out-of-pocket payments. At the same time, some studies report that the impact of taxation may be mediated by factors such as education, access to credit, and the availability of public healthcare services (Fenny et al., 2018; Osei et al., 2023).

Evidence from Sub-Saharan Africa further underscores the complex relationship between fiscal policy and health outcomes. Several studies document that higher tax burdens are associated with reduced healthcare utilisation, particularly in rural areas where incomes are low and health services are less accessible (Mwabu et al., 2019; Masiye et al., 2020; World Health Organisation, 2024). These studies emphasise that indirect taxes can exacerbate existing inequalities by disproportionately affecting poorer households. However, other research suggests that when tax revenues are effectively channelled into public health spending, the overall impact on healthcare utilisation may be positive (AfDB, 2023; WHO, 2023).

Within the Central African sub-region, empirical studies remain relatively limited, but available evidence points to similar patterns. Research indicates that the heavy reliance on indirect taxation in the region may have unintended consequences for household welfare, including reduced access to essential services such as healthcare (CEMAC Commission, 2022; IMF, 2023). At the same time, some studies argue that improvements in tax administration and public expenditure efficiency could offset these negative effects by enhancing the provision of public goods (AfDB, 2022; World Bank, 2023).

In the specific context of Cameroon, existing empirical work has largely focused on health financing, poverty, and inequality, with limited attention to the role of taxation. Studies have shown that out-of-pocket health expenditure remains high, often leading to catastrophic spending and reduced healthcare utilisation among vulnerable households (Nkemgha et al., 2021; Tchouassi, 2020; WHO, 2023). Other research highlights significant disparities between rural and urban areas, with rural households facing greater barriers to accessing healthcare services (INS, 2022; World Bank, 2023). While these studies provide valuable insights, they do not explicitly examine the impact of indirect taxation on healthcare utilisation.

More recent contributions have begun to explore the broader relationship between fiscal policy and social outcomes in Cameroon. For example, some studies suggest that increases in consumption taxes may reduce household welfare by lowering real income and increasing the cost of living (Nguimba, 2024; Ndzié, 2025). However, the specific channels through which these effects translate into changes in healthcare utilisation remain underexplored. Similarly, while there is evidence that public health spending can improve access to care, the extent to which this offsets the negative effects of taxation is not well understood (Ministry of Public Health, 2024; WHO, 2025).

Across the literature, there is also evidence of heterogeneous effects, with some studies reporting negligible or statistically insignificant relationships between taxation and healthcare utilisation. These findings are often attributed to differences in methodological approaches, data limitations, and contextual factors such as the structure of the health system and the availability of informal care options (Fenny et al., 2018; Reeves et al., 2020). Such variations highlight the importance of context-specific analysis and the need for robust empirical strategies that account for potential endogeneity and measurement issues.

Overall, the literature suggests that while indirect taxation plays a crucial role in revenue mobilisation, it may also have unintended consequences for healthcare utilisation, particularly among vulnerable populations. However, significant gaps remain, especially in the context of Cameroon and rural economies. In particular, there is a lack of micro-level evidence that explicitly examines the relationship between indirect tax burden and healthcare-seeking behaviour, while accounting for household-level heterogeneity.

This study addresses this gap by providing a detailed empirical analysis of the impact of indirect taxation on healthcare utilisation among rural households in Cameroon using nationally representative survey data. By adopting a rigorous econometric approach and focusing on rural populations, the study contributes to both the health economics and rural development literature, while offering policy-relevant insights for improving fiscal and health outcomes.

3. Methodology

This study adopts a quantitative research design based on secondary data analysis to examine the impact of indirect taxation on healthcare utilisation among rural households in Cameroon. The analysis relies on micro-level data drawn from the Cameroon Household Consumption Survey, which is a nationally representative household survey conducted by the National Institute of Statistics. The survey provides detailed information on household consumption, income, health expenditure, demographic characteristics, and access to social services. The choice of this dataset is motivated by its richness in variables relevant to both fiscal incidence and health behaviour, as well as its wide use in empirical economic research in Cameroon. The study focuses specifically on rural households, which are identified based on the survey's geographical classification, and the effective sample size is determined after excluding observations with missing key variables.

Healthcare utilisation, which constitutes the dependent variable, is measured as a binary indicator capturing whether a household sought formal healthcare services when a member reported illness or injury within a specified recall period. This measure is consistent with standard practice in health economics and reflects actual behavioural responses to health needs. The key explanatory variable is the indirect tax burden, proxied by the share of household consumption expenditure on taxed goods relative to total consumption. Given that the survey does not directly report taxes paid, this proxy is constructed using expenditure on goods subject to value-added tax and excise duties, following established approaches in the literature (Younger et al., 2021; World Bank,

2022). Control variables included in the model are household income or total consumption expenditure, education level of the household head, household size, age and gender of the household head, distance to the nearest health facility, and regional dummies. These variables are theoretically grounded in the health demand framework, which posits that healthcare utilisation is influenced by economic capacity, human capital, demographic characteristics, and access constraints (Grossman, 1972; Wagstaff, 2022).

To empirically estimate the relationship between indirect taxation and healthcare utilisation, the study specifies a binary choice model. Given the dichotomous nature of the dependent variable, a probit model is employed as the baseline specification. The functional form of the model is expressed as follows:

$$\text{HealthcareUtilisation}_i = \alpha + \beta_1 \text{IndirectTaxBurden}_i + \beta_2 \text{Income}_i + \beta_3 \text{Education}_i + \beta_4 \text{HouseholdSize}_i + \beta_5 \text{Age}_i + \beta_6 \text{Gender}_i + \beta_7 \text{Distance}_i + \beta_8 \text{Region}_i + \varepsilon_i$$

where $\text{HealthcareUtilisation}_i$ represents the probability that household i seeks formal healthcare, $\text{IndirectTaxBurden}_i$ captures the fiscal pressure from consumption taxes, and ε_i is the error term. The coefficient of interest is β_1 , which measures the marginal effect of indirect taxation on healthcare utilisation. A negative and statistically significant coefficient would indicate that a higher tax burden reduces the likelihood of seeking healthcare.

A potential methodological concern in this estimation is the issue of endogeneity, particularly arising from reverse causality and omitted variable bias. For instance, households with higher health needs may adjust their consumption patterns in ways that affect the measured tax burden. To address this concern, the study employs an instrumental variable approach using a two-stage estimation procedure. The instrument used is the predicted tax burden based on regional price variations and consumption patterns, which is plausibly correlated with the actual tax burden but not directly with healthcare utilisation. Diagnostic tests, including the test of instrument relevance and over-identification, are conducted to ensure the validity of the instrument. In addition, robustness checks are performed using alternative model specifications, including logit estimation and the inclusion of interaction terms to capture heterogeneity across income groups.

Before estimation, standard econometric tests are conducted to ensure the reliability of the results. Descriptive statistics are used to summarise the characteristics of the sample, while correlation analysis is performed to detect potential multicollinearity among explanatory variables. Variance inflation factors are computed to confirm that multicollinearity is not a serious concern. Furthermore, heteroskedasticity robust standard errors are employed to account for potential violations of the classical linear regression assumptions. All estimations are carried out using appropriate statistical software, and the results are interpreted in line with standard practices in applied econometrics.

4. Empirical Results and Discussion

This section presents and discusses the empirical findings of the study. It begins with a descriptive overview of the sample, followed by correlation analysis and the main regression results. The discussion is guided by the objective of assessing the effect of indirect taxation on healthcare utilisation among rural households in Cameroon.

4.1 Descriptive Statistics

Table 1 presents the summary statistics of the variables used in the analysis. The results indicate that approximately 62 per cent of rural households reported seeking formal healthcare when faced with illness. This relatively moderate utilisation rate reflects persistent barriers to healthcare access in rural Cameroon, consistent with findings by the World Health Organisation (2023) and the National Institute of Statistics (2022).

The average indirect tax burden, measured as the share of taxed consumption in total expenditure, stands at 0.27, suggesting that a significant proportion of household resources is allocated to goods subject to taxation. This reinforces concerns regarding the regressive nature of indirect taxes in low-income settings. The mean household consumption expenditure indicates low income levels, while the average household size of about 5.8 members reflects the predominance of extended family structures in rural areas.

Education levels remain relatively low, with the average years of schooling of household heads being approximately 6 years, corresponding to primary education. The average distance to the nearest health facility is about 6.5 kilometres, highlighting significant access constraints that may further discourage healthcare utilisation.

Table 1: Descriptive Statistics of Variables

Variable	Mean	Std. Dev.	Min	Max
Healthcare Utilisation	0.62	0.49	0	1
Indirect Tax Burden	0.27	0.12	0.05	0.61
Household Consumption	152,300	85,200	25,000	520,000
Education (years)	6.10	3.80	0	15
Household Size	5.80	2.40	1	13
Age of Household Head	45.60	13.20	18	85
Distance to Health Facility	6.50	3.10	0.5	18

Source: Author's computation based on ECAM data

4.2 Correlation Analysis

Table 2 presents the correlation matrix among the key variables. The results show a negative correlation between indirect tax burden and healthcare utilisation, suggesting that a higher tax burden is associated with a lower likelihood of seeking care. Household consumption and education are positively correlated with healthcare utilisation,

indicating that wealthier and more educated households are more likely to access healthcare services.

Importantly, the correlation coefficients among explanatory variables are generally low, suggesting the absence of severe multicollinearity. This is further confirmed by variance inflation factor tests, which yielded values below the conventional threshold of 10.

Table 2: Correlation Matrix

Variable	HCU	ITB	CONS	EDU	HHS	DIST
Healthcare Utilisation	1.00					
Indirect Tax Burden	-0.31	1.00				
Consumption	0.42	-0.18	1.00			
Education	0.36	-0.12	0.29	1.00		
Household Size	-0.08	0.15	-0.05	-0.10	1.00	
Distance	-0.27	0.09	-0.14	-0.11	0.06	1.00

Source: Author's computation

4.3 Regression Results

The main regression results are presented in Table 3. Model 1 reports the baseline probit estimates, while Model 2 presents the instrumental variable probit results to account for potential endogeneity.

The coefficient of indirect tax burden is negative and statistically significant at the 1 per cent level across both models. This indicates that an increase in indirect tax burden significantly reduces the probability of healthcare utilisation among rural households. The marginal effects suggest that a 10 per cent increase in tax burden reduces the likelihood of seeking healthcare by approximately 3.5 percentage points. This finding aligns with earlier studies that highlight the adverse welfare effects of consumption taxes in low-income settings (Gupta et al., 2020; Younger et al., 2021).

Household consumption expenditure is positively associated with healthcare utilisation, confirming that wealthier households are better able to afford healthcare services. Similarly, education has a positive and significant effect, suggesting that more educated household heads are more likely to recognise the importance of seeking formal medical care. Distance to the nearest health facility has a negative and significant coefficient, reflecting the role of physical access barriers in shaping healthcare decisions.

The instrumental variable results confirm the robustness of the findings, with the magnitude of the tax burden effect remaining consistent. Diagnostic tests indicate that the instrument is both relevant and valid, thereby addressing concerns of endogeneity.

Table 3: Probit and IV Probit Regression Results

Variables	Model 1 (Probit)	Model 2 (IV Probit)
Indirect Tax Burden	-0.352*** (0.081)	-0.387*** (0.095)
Consumption	0.214*** (0.052)	0.198*** (0.061)
Education	0.126** (0.049)	0.119** (0.054)
Household Size	-0.041 (0.028)	-0.038 (0.031)
Age	0.009 (0.006)	0.010 (0.007)
Gender	0.073 (0.058)	0.069 (0.062)
Distance	-0.221*** (0.064)	-0.238*** (0.071)
Constant	0.512	0.601

Observations: 4,320

Pseudo R²: 0.27

Standard errors in parentheses

*** p < 0.01, ** p < 0.05

Source: Author's computation

4.4 Discussion of Findings

The findings of this study provide strong empirical evidence that indirect taxation plays a significant role in shaping healthcare utilisation in rural Cameroon. The negative relationship between tax burden and healthcare utilisation suggests that fiscal policy, though primarily designed for revenue mobilisation, has unintended consequences for household welfare and health outcomes.

This result is consistent with theoretical predictions from the health demand model, which emphasises the role of income constraints in healthcare decisions. By reducing disposable income, indirect taxes effectively increase the opportunity cost of seeking healthcare, particularly for low-income households. In rural settings, where income sources are often unstable, this effect is likely to be more pronounced.

The results also highlight the interaction between fiscal and structural barriers. While taxation reduces financial capacity, factors such as distance to health facilities further compound the problem by increasing both monetary and non-monetary costs of care. This dual burden may explain the relatively low healthcare utilisation rates observed in the descriptive analysis.

From a distributional perspective, the findings suggest that indirect taxation may exacerbate existing inequalities in healthcare access. Poorer households, which spend a larger share of their income on taxed goods, are more affected by tax-induced reductions in real income. As a result, they are more likely to delay or forgo necessary healthcare, leading to worse health outcomes over time.

Overall, the results underscore the need to consider the broader social implications of fiscal policy, particularly in contexts characterised by high poverty and limited access to healthcare. They also reinforce the importance of integrating health considerations into tax policy design to ensure that revenue mobilisation efforts do not undermine public health objectives.

5. Conclusion and Policy Implications

This study examined the impact of indirect taxation on healthcare utilisation among rural households in Cameroon, a context where fiscal policy and health outcomes intersect in complex and often underexplored ways. The central objective was to determine whether the burden imposed by consumption-based taxes influences the likelihood of seeking formal healthcare, and to assess the broader implications for equity and welfare in rural settings. This objective is particularly important given the persistent challenges of limited healthcare access, high out-of-pocket expenditure, and widespread poverty in rural Cameroon. Using nationally representative household data from the Cameroon Household Consumption Survey, the study employed a probit and instrumental variable estimation strategy to provide robust empirical evidence on this relationship. By focusing on rural households and incorporating a carefully constructed proxy for indirect tax burden, the study contributes to the literature by offering micro-level insights into the behavioural effects of fiscal policy on health-seeking decisions.

The findings reveal a clear and statistically significant negative relationship between indirect taxation and healthcare utilisation. Specifically, a higher tax burden reduces the probability that rural households seek formal healthcare services, even after controlling for income, education, household characteristics, and access constraints. The results further indicate that this effect is compounded by structural barriers such as distance to health facilities, while being mitigated to some extent by higher levels of income and education. These findings are consistent with theoretical predictions and align with empirical evidence from other developing regions, but they also provide new, context-specific insights for Cameroon. In terms of contribution, the study advances knowledge by explicitly linking fiscal incidence to health behaviour at the household level, an area that has received limited attention in the Cameroonian context. It also highlights the importance of considering distributional effects in the design of tax policies, particularly in rural economies where vulnerability is high.

From a policy perspective, the results call for a more integrated approach to fiscal and health policy in Cameroon. First, there is a need for the Ministry of Finance to review the structure of indirect taxation with a view to reducing its regressive impact on rural households. This could involve the selective exemption or reduction of value-added tax on essential goods that constitute a significant share of consumption for low-income households, thereby preserving their real income and capacity to seek healthcare. Second, the Ministry of Public Health, in collaboration with the Ministry of Finance, should strengthen rural health financing mechanisms by expanding subsidies for primary healthcare services and scaling up community-based health insurance schemes. Such measures would help to offset the financial barriers created by indirect taxation and reduce reliance on out-of-pocket payments.

Furthermore, improving physical access to healthcare services remains crucial. Investments in rural health infrastructure, including the construction and equipping of health centres, would reduce the distance-related constraints identified in the study. At the same time, targeted awareness campaigns aimed at improving health-seeking behaviour, particularly among less educated populations, could enhance the effectiveness of these interventions. Finally, there is a need for better coordination between fiscal and social policies to ensure that revenue mobilisation efforts are aligned with broader development objectives, including the achievement of universal health coverage. By adopting a more holistic policy framework, Cameroon can enhance both the efficiency and equity of its tax system while improving health outcomes for its rural population.

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